

MEDIA TIMES LIMITED

HALF YEARLY ACCOUNTS (Un-Audited)

DECEMBER 31, 2020

Media Times Limited

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or "the Company") have pleasure in submitting their Review Report together with the un-audited financial statements of the Company for the half year ended December 31, 2020 duly reviewed by external auditors, who have issued a review report, which is annexed to the financial statements.

Financial Overview

The company during six months period of this financial year reported an after tax loss of Rs.57.5 million as compared to a loss of Rs. 37 million in corresponding period. Turnover has been decreased to Rs.52 million as compared to Rs.85 million in corresponding period. Cost of production reduced to Rs. 69 million as compared to Rs.80 million in corresponding period.

Detailed results of the Company for the period are disclosed in the financial statements accompanying this report; however highlights for the period are as follows.

Profit and Loss Account	December	
	2020	2019
	(Rs. in Millions)	
Turnover	52	85
Gross Profit	(17)	4.3
Admin & Selling Expenses	(26)	(34)
Finance Cost	(19)	(28)
Loss after Taxation	(58)	(37)
EPS Basic & Diluted- (Rupees)	(0.32)	(0.21)

Future Prospects:

Increasing competitive environment, inflation, volatility of consumer demand will remain a challenge for the business. The management of the company is confident that by creating new revenue streams and advancement in technology, the company would be able to produce mark able results in future. Management of Media Times is fully committed in achieving excellence in all fields of its operations and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

Acknowledgements

Directors take this opportunity to place on record their appreciation of the dedication and commitment of employees at all levels that has made MTL to become one of the leading media companies in Pakistan. MTL continues to rely on its employees for its future expansion and believes in the mutual sharing of rewards that are a result of the endeavors of its employees. Directors thank and express their gratitude for the support and co-operation received from the Central and State Governments and other stakeholders including viewers, producers, vendors, financial institutions, banks, investors, service providers as well as regulatory and governmental authorities.

For and on behalf of the Board of Directors



Director



CEO/Director

Lahore: 25 February 2021

Media Times Limited
Condensed Interim Statement of Financial Position

As at 31 December 2020

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
ASSETS			
<u>Non-current asset</u>			
Property, plant and equipment	6	200,187,696	218,482,439
Intangibles		642,686	776,130
Long term deposits		6,868,807	6,868,807
Deferred taxation	7	-	-
		207,699,189	226,127,376
<u>Current asset</u>			
Trade debts	8	45,106,667	45,546,646
Advances, prepayments and other receivables		140,019	1,495,035
Advance income tax		4,478,185	5,254,216
Cash and bank balances	9	1,784,752	3,469,448
		51,509,623	55,765,345
		259,208,812	281,892,721
EQUITY AND LIABILITIES			
<u>Share capital and reserves</u>			
Authorised share capital 210,000,000 (30 June 2020: 210,000,000) ordinary shares of Rs. 10 each		2,100,000,000	2,100,000,000
Share capital		1,788,510,100	1,788,510,100
Share premium reserve		76,223,440	76,223,440
Accumulated loss		(2,767,113,253)	(2,709,565,176)
		(902,379,713)	(844,831,636)
<u>Non-current liabilities</u>			
Long term financing	10	319,614,697	264,614,697
Deferred liabilities		22,136,551	20,034,591
		341,751,248	284,649,288
<u>Current liabilities</u>			
Trade and other payables	11	502,253,423	545,414,283
Contract liability	12	7,394,250	4,848,425
Mark-up accrued	13	234,645,786	217,576,898
Short term borrowings	14	48,000,000	48,000,000
Lease liability		27,543,818	26,235,463
		819,837,277	842,075,069
		259,208,812	281,892,721
Contingencies and commitments	15		

The annexed notes from 1 to 25 form an integral part of this condensed interim financial information.

Chief Executive Officer

Director

Chief Financial Officer

Media Times Limited

Condensed Interim Statement of Profit or Loss (Un-audited)

For the half year ended 31 December 2020

		Half Year Ended		Quarter Ended	
		31 December 2020	31 December 2019	31 December 2020	31 December 2019
	<i>Note</i>				
Revenue - net	16	51,785,196	84,664,736	26,920,941	45,081,328
Cost of production		(68,535,323)	(80,375,559)	(44,188,080)	(40,906,329)
Gross profit / (loss)		(16,750,127)	4,289,177	(17,267,139)	4,174,999
Administrative and selling expenses		(25,706,649)	(34,114,896)	(13,955,878)	(19,662,285)
Finance cost		(18,601,049)	(27,640,843)	(9,359,502)	(15,611,170)
Other income		4,286,526	21,883,447	3,331,183	2,713,142
Loss before taxation		(56,771,299)	(35,583,115)	(37,251,336)	(28,385,314)
Taxation		(776,778)	(1,269,971)	(353,072)	(707,887)
Loss after taxation		(57,548,077)	(36,853,086)	(37,604,408)	(29,093,201)
Loss per share - basic and diluted	17	(0.32)	(0.21)	(0.21)	(0.16)

The annexed notes from 1 to 25 form an integral part of this condensed interim financial information.

Chief Executive Officer

Director

Chief Financial Officer

Media Times Limited

Condensed Interim Statement of Comprehensive Income (Un-audited)

For the half year ended 31 December 2020

	<u>Half year ended</u>		<u>Quarter ended</u>	
	<u>31 December</u>	<u>31 December</u>	<u>31 December</u>	<u>31 December</u>
	<u>2020</u>	<u>2019</u>	<u>2020</u>	<u>2019</u>
	----- Rupees -----			
Loss for the period	(57,548,077)	(36,853,086)	(37,604,408)	(29,093,201)
Other comprehensive income	-	-	-	-
Total comprehensive income for the period	<u>(57,548,077)</u>	<u>(36,853,086)</u>	<u>(37,604,408)</u>	<u>(29,093,201)</u>

The annexed notes from 1 to 25 form an integral part of this condensed interim financial information.

Chief Executive Officer

Director

Chief Financial Officer

Media Times Limited

Condensed Interim Statement of Changes in Equity (Un-audited)

For the half year ended 31 December 2020

	Share capital	Capital reserves	Revenue reserve	Total
		Share premium	Unappropriated loss	
----- Rupees -----				
Balance as at 1 July 2019 (Audited)	1,788,510,100	76,223,440	(2,606,334,042)	(741,600,502)
<u>Total comprehensive income for the half year ended 31 December 2019</u>				
Loss for the period	-	-	(36,853,086)	(36,853,086)
Other comprehensive income for the period	-	-	-	-
Total comprehensive loss	-	-	(36,853,086)	(36,853,086)
Balance as at 31 December 2019 (Un-audited)	1,788,510,100	76,223,440	(2,643,187,128)	(778,453,588)
<u>Total comprehensive income for the year ended 30 June 2020</u>				
Loss for the period	-	-	(73,165,966)	(73,165,966)
Other comprehensive income for the period	-	-	6,787,918	6,787,918
Total comprehensive loss	-	-	(66,378,048)	(66,378,048)
Balance as at 30 June 2020 (Audited)	1,788,510,100	76,223,440	(2,709,565,176)	(844,831,636)
<u>Total comprehensive income for the half year ended 31 December 2020</u>				
Loss for the period	-	-	(57,548,077)	(57,548,077)
Other comprehensive income for the period	-	-	-	-
Total comprehensive loss	-	-	(57,548,077)	(57,548,077)
Balance as at 31 December 2020 (Un-audited)	1,788,510,100	76,223,440	(2,767,113,253)	(902,379,713)

The annexed notes from 1 to 25 form an integral part of this condensed interim financial information.

Chief Executive Officer

Director

Chief Financial Officer

Media Times Limited
Condensed Interim Statement of Cash Flow (Un-audited)
For the half year ended 31 December 2020

	<i>Note</i>	31 December 2020 Rupees	31 December 2019 Rupees
Cash used in operations	18	(52,824,417)	(1,586,028)
Taxes paid		(747)	(347,955)
Net cash used in operating activities		(52,825,164)	(1,933,983)
<u>Cash flows from investing activities</u>			
Fixed capital expenditure incurred		(8,435,726)	(320,000)
Sale proceeds of property, plant and equipment		4,800,000	3,148,343
Net cash generated from investing activities		(3,635,726)	2,828,343
<u>Cash flows from financing activities</u>			
Receipt of long term finances - net		55,000,000	(102,000)
Finance cost paid		(223,806)	(231,808)
Net cash (used in) / generated from financing activities		54,776,194	(333,808)
Net increase in cash and cash equivalents		(1,684,696)	560,552
Cash and cash equivalents at beginning of the period		3,469,448	588,218
Cash and cash equivalents at end of the period	9	1,784,752	1,148,770

The annexed notes from 1 to 25 form an integral part of this condensed interim financial information.

Chief Executive Officer

Director

Chief Financial Officer

Media Times Limited

Notes to the Condensed Interim Financial Information (Un-audited)

For the half year ended 31 December 2020

1 Corporate and general information

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a private limited company and was converted into public limited company on 06 March 2007. The Company is listed on Pakistan Stock Exchange. The registered office of the Company is located at 2nd Floor Pace Shopping Mall, Fortress Stadium Lahore Cantt. Lahore. The Company is primarily involved in printing and publishing daily English and Urdu news papers in the name of "Daily Times" and "AajKal" respectively.

2 Events and conditions related to going concern

The Company has incurred a net loss of Rs. 57.548 million during the period ended 31 December 2020 and, as of date, the Company's current liabilities exceed its total assets by Rs. 560.628 million. The Company's equity has eroded and the accumulated losses exceed the share capital and share premium by Rs. 902.397 million at 31 December 2020. "Zaiqa" and "Business Plus" channels of the Company remained non-operational throughout the year. The channels were remained non-operational due to shifting of up linking station from Karachi to Lahore region. The Company has also defaulted in payments of its loan and lease liabilities as mentioned in notes 14 to these financial statements. There is a material uncertainty related to these events which may cast significant doubt on the Company's ability to continue as a going concern and, therefore, the Company may be unable to realize its assets and discharge its liabilities in the normal course of business. The Company's sponsors are negotiating with Faysal Bank Limited for settlement of short term borrowings from their own sources. The Company has relaunched its Urdu Newspaper "Daily Aaj Kal" and is planning to launch further products in print and social media sectors. Further, the Company is planning to launch a Web TV with the brand name of Daily Times and to relaunch "Zaiqa" channel with improved content and distribution all over Pakistan. The management of the Company is confident that the above actions and steps shall enable the Company to attract revenue streams that will result in improved liquidity. Further the Company's promoters have offered full support to the Company to meet any working capital needs. Subsequent to the year ended June 30, 2020 in its 20th AGM, the company resolved to form two wholly owned subsidiary companies and sell its licenses from Business Plus and Zaiqa to those companies. During the current period, codal formalities for incorporating the said Companies have been initiated. Currently, the Company has no investment in either of the newly incorporated Companies.

3 Basis of preparation

3.1 This condensed interim financial information comprises the condensed interim statement of financial position of the Company, as at 31 December 2020 and the related condensed interim statement of profit or loss, condensed interim statement of comprehensive income, condensed interim statement of cash flow and condensed interim statement of changes in equity together with the notes forming part thereof.

3.2 This condensed interim financial information has been prepared in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting. The accounting and reporting standards applicable in Pakistan for interim financial reporting comprise:

- International Accounting Standard (IAS) 34, issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
- Provision of and directives issued under the Companies Act, 2017.

Where the provision of and directives issues under the Companies Act, 2017 differ with the requirements of IAS 34, the provisions of and directives issued under the Companies Act, 2017 have been followed.

3.3 This condensed interim financial information does not include all of the information required for full annual financial statements and should be read in conjunction with the annual financial statements for the year ended 30 June 2020. Comparative statement of financial position numbers are extracted from the annual audited financial statements of the Company for the year ended 30 June 2020, whereas comparatives of condensed interim statement of profit or loss, condensed interim statement of comprehensive income, condensed interim statement of cash flow and condensed interim statement of changes in equity are stated from unaudited condensed interim financial information of the Company for the six months period ended 31 December 2019.

3.4 This condensed interim financial information is unaudited and being submitted to the shareholders as required under Section 237 of the Companies Act, 2017 and the Listing Regulations of Pakistan Stock Exchange Limited.

Media Times Limited

Notes to the Condensed Interim Financial Information (Un-audited)

For the half year ended 31 December 2020

4 Estimates and judgments

4.1 In preparing this condensed interim financial information, management has made judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

4.2 Estimates and judgments made by the management in the preparation of this condensed interim financial information are the same as those that were applied to the annual financial statements of the Company as at and for the year ended 30 June 2020.

5 Significant accounting policies

5.1 The accounting policies and the methods of computation adopted in the preparation of this condensed interim financial information are same as those applied in the preparation of the financial statements for the year ended 30 June 2020.

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
		----- Rupees -----	
6 Property, plant and equipment	<i>Note</i>		
Operating fixed assets	6.1	192,848,438	209,204,341
Right-of-use assets	6.2	7,339,258	9,278,098
		<u>200,187,696</u>	<u>218,482,439</u>

6.1 Operating fixed assets

Opening book value		209,204,340	254,734,743
Additions during the period / year	6.1.1	8,435,728	320,000
Written down value of disposals during the period / year	6.1.1	(2,649,179)	(1,226,301)
Depreciation for the period / year		(22,142,451)	(44,205,342)
Impairment recognised during the period / year		-	(418,760)
Closing book value		<u>192,848,438</u>	<u>209,204,340</u>

6.1.1 The details of cost of property, plant and equipment that have been added and/or disposed-off during the period / year are as follows:

	Six months ended (Un-audited) 31 December 2020		Year ended (Audited) 30 June 2020	
	(Additions)	(Disposals)	(Additions)	(Disposals)
----- Rupees -----				
Plant and machinery	-	(8,295,704)	-	(3,923,548)
Lease hold Improvements	6,891,728	-	-	-
Office equipment	-	-	-	-
Computers	1,544,000	-	320,000	-
Furniture and fittings	-	-	-	(5,095,400)
Vehicles	-	-	-	(872,000)
	<u>8,435,728</u>	<u>(8,295,704)</u>	<u>320,000</u>	<u>(9,890,948)</u>

6.2 Right-of-use assets - at Net Book Value

	(Un-audited) 31 December 2020	(Audited) 30 June 2020
----- Rupees -----		
Opening book value	9,278,098	13,216,711
Additions during the period / year	-	-
Depreciation for the period / year	(1,938,840)	(3,938,613)
Closing book value	<u>7,339,258</u>	<u>9,278,098</u>

7 Deferred taxation	<i>Note</i>	(Un-audited) 31 December 2020	(Audited) 30 June 2020
		----- Rupees -----	
Deferred tax liability / (asset) comprises temporary differences relating to:			
Accelerated tax depreciation allowances		(16,323,187)	(24,498,848)
Unused tax losses and others		16,323,187	24,498,848
		-	-

7.1 The Company has total unused tax losses (including both business and depreciation losses) amounting to Rs. 1,494 million. The deferred tax asset has not been recorded on unused tax losses due to uncertainty in future taxable profits.

8 Trade debts	<i>Note</i>	(Un-audited) 31 December 2020	(Audited) 30 June 2020
		----- Rupees -----	
<u>Considered good</u>			
<i>Unsecured:</i>			
Related parties	8.1	1,121,024	1,121,024
Others		281,601,568	273,087,868
		282,722,592	274,208,892
Less: Provision for expected credit losses (ECL)		(237,615,925)	(228,662,246)
		45,106,667	45,546,646

8.1 The balances due from related parties are as follows:

First Capital Securities Corporation Limited	171,600	171,600
First Capital Equities Limited	949,424	949,424
	1,121,024	1,121,024

8.2 Maximum aggregate outstanding balance at anytime during the period from First Capital Securities Corporation Limited and First Capital Equities Limited is Rs. 171,600 and Rs. 949,242 respectively.

9 Cash and bank balances		(Un-audited) 31 December 2020	(Audited) 30 June 2020
		----- Rupees -----	
Cash in hand		1,999	1,180
Cash at bank			
<i>Local currency</i>			
- current accounts		74,403	253,072
<i>Markup based deposits with conventional banks</i>			
- deposit and saving accounts	9.1	1,651,816	3,162,446
		1,726,219	3,415,518
<i>Foreign currency - current account</i>			
		56,534	52,750
		1,784,752	3,469,448

9.1 The balance in deposit accounts bear markup at the rates ranging from 2.80% to 5.80% (30 June 2020: 5.50% to 9.50%) per annum.

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
10 Long term financing			
Long term finance - unsecured	10.1	<u>319,614,697</u>	<u>264,614,697</u>

10.1 This represents unsecured loan obtained from WTL Services (Private) Limited, an associated Company. This loan is repayable in January 2022. This carries mark-up at the rate of three months KIBOR plus 3% per annum (30 June 2020: three months KIBOR plus 3% per annum), payable on demand. During the period, WTL Services (Private) Limited has altered the clause 1 of loan agreement by extending the loan limit from Rs. 300 million to Rs. 400 million and WTL Services (Private) Limited has provided Rs. 55 million to the Company to meet its cash flow needs.

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
11 Trade and other payable			
Creditors	11.1	138,863,091	145,422,013
Security deposits	11.2	1,122,500	1,122,500
Accrued liabilities		178,384,577	217,822,686
Sales tax payable - net		16,506,967	16,506,967
Gratuity due but not paid		78,403,103	78,403,103
Withholding tax payable		88,973,185	86,137,014
		<u>502,253,423</u>	<u>545,414,283</u>

11.1 Creditors include Rs. 9.92 million (30 June 2020: Rs. 9.92 million) and Rs. 25.240 million (30 June 2020: 18.60 million) payable to World Press (Private) Limited and Pace Pakistan Limited, respectively, related parties of the Company.

11.2 It includes security received from agencies against execution of agency contract.

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
12 Contract Liability			
Advance from customers	12.1	<u>7,394,250</u>	<u>4,848,425</u>

12.1 This represents advance received from customers for future sales of goods / services

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
13 Accrued mark-up			
<i>Mark-up based borrowings</i>			
Long term finance - unsecured		142,489,444	127,663,642
Running finance	13.1	91,306,798	89,063,712
Finance lease	13.2	849,544	849,544
		<u>234,645,786</u>	<u>217,576,898</u>

13.1 This represent overdue markup and other charges on running finance facility obtained from Faysal Bank Limited (refer to note 14.1 for details)

13.2 This represents overdue markup on finance lease facility from Orix Leasing Pakistan Limited

		(Un-audited) 31 December 2020	(Audited) 30 June 2020
	Note	----- Rupees -----	
14 Short term borrowing - secured			
<i>Markup Based borrowings from conventional banks:</i>			
Running finance	14.1	<u>48,000,000</u>	<u>48,000,000</u>

14.1 The Company obtained running finance facility, of Rs. 50 million, from Faysal Bank Limited under mark-up arrangements for working capital requirement. The said facility expired on 28 January 2012 and the Company had not paid the principal and markup on due date. Accordingly Faysal Bank Limited filed a suit against the Company for recovery of Rs. 69.30 million at Lahore High Court which was fully recorded in annual audited financial statements for the year ended 30 June 2017. During the year 2015, the case was decided against the Company as the Lahore High Court through its order dated 20 November 2015 directed that an amount of Rs. 54.16 million along with the cost of fund as contemplated by section 3 of the Financial Institutions (Recovery of Finances) Ordinance 2001 is to be paid by the Company through sale of the hypothecated goods and assets of the Company, the attachment and auction of the other assets of the Company and any other mode which the court deems appropriate. The Company being aggrieved filed regular first appeal dated 09 March 2016 in Honorable Lahore High Court.

The Company re-negotiated with Faysal Bank Limited and the loan was rescheduled into a long term loan. As per restructuring terms and conditions, the outstanding principal of Rs. 50 million and related markup of Rs. 8 million were repayable in 24 unequal quarterly installments started from 31 December 2017 and the remaining overdue markup of Rs. 11 million already recorded by the Company was waived off by Faysal Bank Limited. The principal amount of outstanding loan of Rs. 50 million carried mark up at three month KIBOR or cost of fund of Faysal Bank Limited, whichever is lower, which was payable quarterly in arrears and the overdue markup of Rs. 8 million was interest free.

As per the settlement agreement with Faysal Bank Limited, the Company was required to pay installments of principal of Rs. 50 million and accrued markup of Rs. 8 million as per the repayment schedule and provide fresh security in the form of registered exclusive mortgage over 9 shops located at Pace Pakistan, 96-B/I, Gulberg II, Lahore. However subsequent to the restructuring, the Company could not pay all due installments relating to principal and accrued markup on due dates and even within the grace period of 90 days as allowed by Faysal Bank Limited and remained unable to provide fresh security as described earlier. Accordingly the Company has recorded the entire amount of liability to Faysal Bank Limited and classified the same as current liability. This non-compliance was considered an event of default and as a consequence of default the Company was bound to make immediate payment of the entire outstanding amount with up to date markup along with additional amount aggregating to Rs. 64.41 million. Accordingly, the outstanding principal amount of Rs. 48 million was classified as short term borrowing last year and total markup of Rs. 64.41 million was classified as accrued markup. Further Company was required to pay markup at the rate of 3MK+ 2%. During the period, the Company recognized further interest expense of Rs. 2.2 million in respect of this loan.

This rescheduled loan is secured by way of exclusive charge over all present and future, current assets of Rs. 80 million and future fixed assets of Rs. 50 million, respectively.

15 Contingencies and commitments

15.1 There is no significant change in the status of contingencies as highlighted in note 21 to the Company's annual financial statements for the year ended 30 June 2020.

15.2 There are no commitments as at 31 December 2020.

	(Un-audited) 31 December 2020	(Un-audited) 31 December 2019
	----- Rupees -----	
16 Revenue - net		
Advertisement	51,936,684	55,587,917
Newspaper	11,298,168	19,291,086
Outsourcing fee and other services	-	25,200,000
	<u>63,234,852</u>	<u>100,079,003</u>
<i>Less:</i>		
Sales tax	-	-
Commission and discounts	<u>11,449,656</u>	<u>15,414,267</u>
	<u>11,449,656</u>	<u>15,414,267</u>
	<u>51,785,196</u>	<u>84,664,736</u>

Disaggregation of revenue

Product wise disaggregation of gross revenue is as follows:

<i>Advertisement</i>		
- Electronic media	-	-
- Print media	51,936,684	51,668,662
Newspaper	11,298,168	9,645,543
Outsourcing fee and other services	-	25,200,000
	63,234,852	86,514,205
	(Un-audited)	(Un-audited)
	31 December	31 December
	2020	2019

Customer wise disaggregation of gross revenue is as follows:

<i>Advertisement</i>		
- Agency	26,245,000	26,121,346
- Direct clients	25,691,678	25,547,316
<i>Newspaper</i>		
- Agency	11,298,168	9,645,543
<i>Outsourcing fee and other services</i>		
- Direct clients	-	25,200,000
	63,234,846	86,514,205

17 Loss per share - basic and diluted

		Un-audited			
		Half Year Ended		Quarter Ended	
		31 December	31 December	31 December	31 December
		2020	2019	2020	2019
Loss after taxation	<i>Rupees</i>	<u>(57,548,077)</u>	<u>(36,853,086)</u>	<u>(37,604,408)</u>	<u>(29,093,201)</u>
Weighted average number of ordinary shares	<i>Number</i>	<u>178,851,010</u>	<u>178,851,010</u>	<u>178,851,010</u>	<u>178,851,010</u>
Loss per share - basic and diluted	<i>Rupees</i>	<u>(0.32)</u>	<u>(0.21)</u>	<u>(0.21)</u>	<u>(0.16)</u>

Basic earning per share has been calculated by dividing the profit attributable to equity holders of the Company by weighted average number of ordinary shares in issue during the period.

18 Cash used in operations

Loss before taxation		(56,771,299)	(35,583,115)
<i>Adjustment for non-cash charges and other items:</i>			
Depreciation	6	24,081,291	24,105,969
Amortization of intangibles		133,444	133,445
Reversal of provision		-	(6,113,003)
Expected credit loss		8,953,679	-
Gain on disposal of property, plant and equipment		(2,150,821)	(1,890,463)
Provision for retirement benefits		2,101,959	3,585,362
Finance cost		18,601,049	27,640,843
Profit / (loss) before working capital changes		<u>(5,050,698)</u>	<u>11,879,038</u>
<i>Effect on cash flow due to working capital changes:</i>			
Decrease in stores and spares		-	54,433
Increase in trade debts		(8,513,700)	(20,073,965)
(Increase) / Decrease in advance, prepayments and other receivables		1,355,016	(8,967,271)
Increase in long term deposits		-	(120,000)
(Decrease) / Increase in trade and other payables		(40,615,035)	15,641,737
		<u>(47,773,719)</u>	<u>(13,465,066)</u>
Cash used in operations		<u>(52,824,417)</u>	<u>(1,586,028)</u>

19 Transactions with related parties

The related parties comprise group Companies, associates, directors of the Company, other companies where directors have control or joint control and key management personnel. Balances are disclosed in respective notes to this condensed interim financial statement. Details of transactions with related parties are as follows:

Name of parties	Nature of relationship	Nature and description of related party transaction	31 December	31 December
			2020 (un-audited)	2019 (un-audited)
			Value of transactions made during the period	Value of transactions made during the period
			-----Rupees-----	
		<i>Notes</i>		
<i>First Capital Securities Corporation Limited</i>	Other related party	Sale of goods / services	-	126,100
<i>Pace Pakistan Limited</i>	Other related party	Sale of goods / services	-	134,550
		Building rent expense	-	7,781,220
		Amount received from related party	-	198,335
		Payments made during the Period	280,000	-
<i>Pace Barka Properties Limited</i>	Other related party	Payments made during the year	-	147,000
<i>Worldcall Telecom Limited</i>	Other related party	Building rent income	-	9,173,328
<i>World Press (Private) Limited</i>	Other related party	Funds received on behalf of a related party.	-	-
<i>First Capital Equities Limited</i>	Other related party	Sale of goods / services	-	457,600
<i>WTL Services (Private) Limited</i>	Other related party	Loan obtained	55,000,000	-
		Interest on loan	14,800,536	22,280,089
<i>Shehryar Ali Taseer</i>	Key management personnel (Chief Executive director)	Remuneration	6,000,000	7,000,000
<i>Shehribano Taseer</i>	Key management personnel (Executive director)	Remuneration	3,000,000	3,500,000
<i>Other key management personnel</i>	Key management personnel	Remuneration and benefits	7,030,002	9,880,173

19.1 Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the entity. The Company considers all members of their management team, including the Chief Financial Officer, Chief Executive Officer, Directors and Head of Departments to be its key management personnel.

20 Fair values of financial instruments

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Underlying the definition of fair value is the presumption that the Company is a going concern without any intention or requirement to curtail materially the scale of its operations or to undertake a transaction on adverse terms.

The fair value of financial assets and liabilities traded in active markets i.e. listed equity shares are based on the quoted market prices at the close of trading on the period end date. The quoted market prices used for financial assets held by the Company is current bid price. A financial instrument is regarded as quoted in an active market if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service or regulatory agency and those prices represent actual and regularly occurring market transactions on an arm's length basis.

IFRS 13, 'Fair Value Measurements' requires the Company to classify fair value measurements using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date (level 1).
- Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly (level 2).
- Unobservable inputs for the asset or liability (level 3).

The Company has not disclosed the fair values of these financial assets and liabilities as these are for short term or reprice over short term. Therefore, their carrying amounts are reasonable approximation of fair value.

		Half year ended 31 December 2020 (Un-audited)					
		Carrying amount			Fair value		
		Financial assets at amortize d cost	Financial liabilities at amortized cost	Total	Level 1	Level 2	Level 3
		----- Rupees -----					
31 December 2020 (Un-audited)							
<i>Financial assets not measured at fair value</i>							
		6,868,807	-	6,868,807	-	-	-
	8	45,106,667	-	45,106,667	-	-	-
		140,019	-	140,019	-	-	-
	9	1,784,752	-	1,784,752	-	-	-
		53,900,245	-	53,900,245	-	-	-
<i>Financial liabilities not measured at fair value</i>							
		-	319,614,697	319,614,697	-	-	-
		-	27,543,818	27,543,818	-	-	-
	11	-	396,773,271	396,773,271	-	-	-
	13	-	234,645,786	234,645,786	-	-	-
	14	-	48,000,000	48,000,000	-	-	-
		-	1,026,577,572	1,026,577,572	-	-	-
30 June 2020 (Audited)							
		Carrying amount			Fair value		
		Financial assets at amortized cost	Financial liabilities at amortized cost	Total	Level 1	Level 2	Level 3
		----- Rupees -----					
30 June 2020 (Audited)							
<i>Financial assets not measured at fair value</i>							
		6,868,807	-	6,868,807	-	-	-
	8	45,546,646	-	45,546,646	-	-	-
		1,495,035	-	1,495,035	-	-	-
	9	3,469,448	-	3,469,448	-	-	-
		57,379,936	-	57,379,936	-	-	-
<i>Financial liabilities not measured at fair value</i>							
		-	264,614,697	264,614,697	-	-	-
		-	26,235,463	26,235,463	-	-	-
	11	-	442,770,302	442,770,302	-	-	-
	13	-	217,576,898	217,576,898	-	-	-
	14	-	48,000,000	48,000,000	-	-	-
		-	999,197,360	999,197,360	-	-	-

21 Reconciliation of movements of liabilities to cash flows arising from financing activities.

	Half year ended 31 December 2020 (Un-audited)				
	Liabilities				
	Long term finances	Liabilities against assets subject to finance lease	Accrued mark-up	Short term borrowings	Total
	----- Rupees -----				
Balance as at 01 July 2020	264,614,697	26,235,463	217,576,898	48,000,000	556,427,058
<i>Changes from financing activities</i>					
Receipt of long term finances - net	55,000,000	-	-	-	55,000,000
Finance cost paid	-	-	(223,806)	-	(223,806)
Total changes from financing cash flows	55,000,000	-	(223,806)	-	54,776,194
<i>Other changes</i>					
Finance cost	-	1,308,355	17,292,694	-	18,601,049
Total liability related other changes	-	1,308,355	17,292,694	-	18,601,049
Closing as at 31 December 2020	319,614,697	27,543,818	234,645,786	48,000,000	629,804,301
	----- Rupees -----				
	Half year ended 31 December 2019 (Un-audited)				
	Liabilities				
	Long term finances	Liabilities against assets subject to finance lease	Accrued mark-up	Short term borrowings	Total
	----- Rupees -----				
Balance as at 01 July 2019	264,756,697	23,575,509	168,589,173	48,000,000	504,921,379
<i>Changes from financing activities</i>					
Receipt of long term finances - net	(102,000)	-	-	-	(102,000)
Finance cost paid	-	-	(231,808)	-	(231,808)
Total changes from financing cash flows	(102,000)	-	(231,808)	-	(333,808)
<i>Other changes</i>					
Finance cost	-	1,304,711	26,336,132	-	27,640,843
Total liability related other changes	-	1,304,711	26,336,132	-	27,640,843
Closing as at 31 December 2019	264,654,697	24,880,220	194,693,497	48,000,000	532,228,414

22 Segment reporting

22.1 Reportable segments

The Company has the following two strategic divisions, which are its reportable segments. These divisions offer different products and services and are managed separately because they require different technology and marketing strategies.

The following summary describes the operations of each reportable segment.

Reportable segments	Operation
Print media	It comprises "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively printed from Lahore, Karachi and Islamabad.

Electronic media	It comprises "Business Plus" business news channel with cable penetration over metro cities and "Zaiqa" 24 hours dedicated food and culture channel of Pakistan.
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As Described in Note 2, subsequent to the year ended June 30, 2020 in its 20th AGM, the Company resolved to form two wholly owned subsidiary Companies and sell its licenses from Business Plus and Zaiqa to those Companies. During the current period, codal formalities for incorporating the said Companies have been initiated. Currently, the Company has no investment in either of the newly incorporated Companies.

The management reviews internal management reports of each division.

22.2 Information regarding the Company's reportable segments is presented below:

Information related to each reportable segment is set out below. Segment operating profit or loss as included in internal management reports reviewed by the Company's top management is used to measure performance because management believes that such information is the most relevant in evaluating the result of the respective segments relative to other entities that operate in the same industries.

	For the six months ended 31 December 2020		
	(Un-audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Turnover - net	51,785,196	-	51,785,196
Cost of production	(58,548,768)	(8,898,782)	(67,447,550)
Gross profit / (loss)	(6,763,572)	(8,898,782)	(15,662,354)
Administrative and selling expenses	(25,276,841)	(429,808)	(25,706,649)
Finance cost			(18,601,049)
Other income			4,286,526
Loss before taxation			(55,683,526)
Taxation			(776,778)
Loss for the period			(56,460,304)

	For the six months ended 31 December 2019		
	(Un-audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Turnover - net	84,664,736	-	84,664,736
Cost of production	(71,220,337)	(9,155,222)	(80,375,559)
Gross loss / (loss)	13,444,399	(9,155,222)	4,289,177
Administrative and selling expenses	(33,867,579)	(247,317)	(34,114,896)
Finance cost			(27,640,843)
Other income			21,883,447
Loss before taxation			(35,583,115)
Taxation			(1,269,971)
Loss for the period			(36,853,086)

22.2.1 The revenue reported above represents revenue generated from external customers. There were no inter segment revenues during the period. All the segment operating activities, revenue, customers and segment assets are located in Pakistan.

22.3 Revenue from major customers

Revenue from major customers of print media segment amounts to Rs. 24.71 million (31 December 2019 : Rs. 30.30 million) out of total print media segment revenue.

22.4 The accounting policies of the reportable segments are the same as the Company's accounting policies described in note 4 to the annual audited financial statements for the year ended 30 June 2020.

22.5 All non-current assets of the Company as at 31 December 2020 and 30 June 2020 are located and operating in Pakistan.

22.6 Segment assets and liabilities

Reportable segments' assets and liabilities are reconciled to total assets and liabilities as follows:

	As at 31 December 2020 - (Un-audited)		
	Un-audited		
	Print media	Electronic media	Total
	----- Rupees -----		
Segment assets for reportable segments	785,696,731	(530,966,104)	254,730,627
Unallocated corporate assets			4,478,185
Total assets as per statement of financial position			259,208,812
Segment liabilities for reportable segments	297,833,385	108,168,833	406,002,218
Unallocated corporate liabilities			755,586,307
Total liabilities as per statement of financial position			1,161,588,525

	As at 30 June 2020 - (Audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Segment assets for reportable segments	256,098,179	20,540,326	276,638,505
Unallocated corporate assets			5,254,216
Total assets as per statement of financial position			<u>281,892,721</u>
Segment liabilities for reportable segments	353,342,599	116,412,765	469,755,364
Unallocated corporate liabilities			656,968,993
Total liabilities as per statement of financial position			<u>1,126,724,357</u>

23 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2020.

24 General

24.1 Corresponding figures have been rearranged wherever necessary, for the purpose of comparison. However, there were no material reclassifications or rearrangements except for reclassification of leased assets from operating fixed assets to right of use assets.

24.2 Figures have been rounded off to the nearest rupees unless otherwise stated. The functional currency used is Pakistani Rupee (Rs.).

25 Date of authorization for issue

This condensed interim financial information was authorized for issue in the Board of Directors meeting held on _____.

Chief Executive Officer

Director

Chief Financial Officer